

## **2009 RMCMI SPONSORSHIP OPPORTUNITIES**

### **105<sup>th</sup> RMCMI Convention and Annual Meeting – “Into the Headwinds of Change”**

The Rocky Mountain Coal Mining Institute will be hosting its 105<sup>th</sup> Convention and Annual Meeting June 28<sup>th</sup> through 30<sup>th</sup>, 2009, at The Silvertree Hotel in Snowmass, Colorado. Our Short Course and Mine Rescue Programs will begin on Friday and Saturday, June 26<sup>th</sup> and June 27<sup>th</sup>.

A highly regarded meeting in the Industry, the convention brings 450-500 persons together in an outstanding atmosphere for educational programs, an opportunity to connect with others in the industry, and distribution of tools for educating the public. This convention is unparalleled in its focus on challenges and successes in Western Coal Mining issues. Our corporate mandate is to “*Promote western coal through education.*” In 2002, we began a sponsorship program to further allow us to move forward in getting the word out about the benefits of coal. We need your help to continue this endeavor. The materials needed to promote a solid informational/educational program add up to far more than the Institute can garner from dues.

#### **Receive outstanding company recognition while supporting your Association.**

We promise great recognition for your firm. These programs have been designed to enhance the focused manner in which your companies will stand out. Sponsorships avoid your company’s name being lost on a list. The Institute believes coal is vital to our country’s long-term energy independence and success.

#### **All event sponsors will receive: \*\*\***

- 1. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.**
- 2. Recognition at the first general assembly and at the function sponsored.**
- 3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.**
- 4. Sponsor ribbon on nametag for every attending member from your company.**
- 5. A letter on RMCMI letterhead stating the amount of your sponsorship, our Federal Identification Number, and a disclaimer stating if there were any goods received by your company upon payment of the sponsorship (such as a free “A” package).**

## **HEADLINE SPONSORS - \$6,000:**

- SOLD Basin Electric Power Cooperative and Powder River Energy Corp.**
- SOLD Benetech Inc.**
- SOLD CAT Dealers:  
Empire Machinery, Wagner Equipment,  
Wheeler Machinery, Wyoming Machinery**
- SOLD Thunder Basin Coal Company**

### **Headline Sponsors will also receive:**

1. ***“Your Company proudly sponsors the 105<sup>th</sup> RMCMI Annual Meeting and Convention”*** on all Convention material.
2. Banner displayed in registration area from beginning of convention on Friday and then at the opening session with Keynote Speaker.
3. One “A” Package to convention (for full \$6,000 sponsorship).
4. Introduction by President at Opening Session with a short bio read regarding your company.
5. Article (not ad) from your company in Convention Newsletter, if requested (for full \$6,000 sponsorship).
6. Presentation of recognition plaque at opening session.
7. Link on RMCMI website to your website, if requested (for full \$6,000 sponsorship).
8. See \*\*\* above.

## **ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES**

## **MINE RESCUE SPONSOR – \$5,000**

- SOLD The North American Coal Corporation**

### **Support this educational program that promotes mine safety.**

1. Banner near registration area. It will also be displayed at the Mine Rescue Awards Breakfast.
2. Presentation of recognition plaque at Mine Rescue Awards Breakfast.
3. One “A” Package to convention.
4. Article (not ad) from your company in Convention Newsletter, if requested.
5. Link on RMCMI website to your website, if requested.
6. See \*\*\* above.

## **REGISTRATION SPONSOR – \$2,500**

**SOLD**      **CONSOL Energy, Inc.**  
**SOLD**      **J. H. Fletcher & Company**  
**SOLD**      **Selway Corporation**

**This is a great opportunity to receive company recognition and welcome Association Members.**

1. Banner behind Registration Area. Welcome your clients as they arrive.
2. See \*\*\* above.

## **GOLF SPONSOR – \$2,500**

**SOLD**      **ConocoPhillips**  
**SOLD**      **LeTourneau Technologies America, Inc.**

**Many movers and shakers are on the golf course.**

1. Golf Sponsor will receive a Banner displayed at the Pro Shop. Additional exposure at Golf Awards Monday morning.
2. See \*\*\* above.

## **MONDAY EVENING SPONSOR - \$4,500**

**SOLD**      **Cummins Rocky Mountain**  
**SOLD**      **Rio Tinto Energy America**

**Everyone attends this event! Great opportunity!**

1. Banner outside tent where the dinner will be served.
2. See \*\*\* above.

## **SHORT COURSE SPONSOR – \$2,500**

**SOLD**      **P&H MinePro Services**

**Continuing Education is another excellent way to show your support.**

1. Banner inside Classroom where the two-day course will be held.
2. Banner will then be displayed near registration following the Short Course.
3. See \*\*\* above.

## **WELCOME RECEPTION SPONSOR – \$2,500**

**SOLD**      **Norwest Corporation**  
**SOLD**      **Savage Services Corporation**

**Meet and greet old friends and new at the opening event.**

1. Banner inside Ballroom where the reception will be held.
2. See \*\*\* above.

## **SCHOLARSHIP LUNCH SPONSOR – \$2,500**

**SOLD**      **BUCYRUS**  
**SOLD**      **Peabody Energy Corp.**  
**SOLD**      **Trapper Mining Inc.**

**Education, education, education! The perfect chance to promote support of the education of our youth in the industry.**

1. Banner inside Ballroom where the luncheon will be held.
2. See \*\*\* above

## **ENTERTAINMENT SPONSOR – \$2,500**

**This is a highlight of the convention--Monday night dancing and entertainment!**

1. Banner inside Ballroom where the entertainment will be held
2. See \*\*\* above

**SOLD**      **Baldor-Dodge-Reliance**  
**SOLD**      **Fenner Dunlop Americas**

## **SAFETY AWARD SPONSOR – \$2,500**

**SOLD**      **BHP Billiton**  
**SOLD**      **ICG ADDCAR Systems, LLC**  
**SOLD**      **Salt River Project**

**Honor those mines with outstanding safety records.**

1. Banner inside Ballroom where the Safety Awards are presented.
2. See \*\*\* above.

## **CLOSING LUNCH/ANNUAL MEETING SPONSOR – \$2,500**

**SOLD**      **Arch Western Bituminous Group**

Passing of the Gavel and Drawing for two free “A” packages are the highlight of the Closing Lunch/Annual Meeting.

1. Banner inside Ballroom where the Luncheon is held.
2. See \*\*\* above.

## **CONTINENTAL BREAKFAST SPONSOR – \$2,500**

**SOLD**      **Dakota Coal Company**

Everyone gathers prior to the opening session and the Golf Awards are given at the same time.

1. Banner at Breakfast.
2. See \*\*\* above.

## **SPOUSE PROGRAM SPONSOR – \$1,500**

Recognition for those special spouses that support RMCMI every year with their attendance.

1. Banner at Spouse Function.
2. See \*\*\* above.

## **CONVENTION SUPPORTER SPONSOR – \$500**

**Butler Machinery  
Cate Equipment  
John T. Boyd Company  
Safety Solutions Int'l.**

**Thermo Fisher Scientific  
WWC Engineering**

All convention sponsor entitlements listed at the beginning of this letter.

### **GOLF BEVERAGE CART SPONSOR – \$750**

1. Banner on golf beverage cart.
2. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.
3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.

**SOLD**      **Chevron Mining Inc.**

### **GOLF TEE BOX SPONSOR – \$200**

1. Signage at the tee box.
2. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.
3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.

### **GOLF HOLE SPONSOR – \$100**

1. Signage at the golf hole.
2. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.
3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.

## **AVAILABLE SPONSORSHIPS NOT CONNECTED WITH CONVENTION**

### **WEBSITE SPONSOR - \$7,500**

This is an excellent opportunity to show your support to RMCMI and the industry to everyone visiting our website.

1. “*Your Company* proudly sponsors the RMCMI website” for all of 2009.
2. Only one sponsor will be accepted for 2009. You will have home page recognition and a link to your website. See [www.rmcmi.org](http://www.rmcmi.org).

**SOLD**      **Murray Energy Corporation**

### **NEWSLETTER SPONSOR - \$5,000**

#### **Company recognition while supporting your Association**

Two newsletters will recognize your company as the only sponsor. Your logo and recognition will be in at least three areas of the paper. A short article about your company will be included in both newsletters. Talk about award winning reclamation projects, the support you give to the community or other articles of interest to the membership and coal community. As a 501(c)(3), RMCMI cannot allow advertising but we can certainly highlight a company.