

2010 RMCMI SPONSORSHIP OPPORTUNITIES

106th RMCMI Convention and Annual Meeting – *“Taking Ownership For Our Future”*

The Rocky Mountain Coal Mining Institute will be hosting its 106th Convention and Annual Meeting June 27th through 29th, 2010, at The Zermatt Resort in Midway, Utah. Our Short Course and Mine Rescue Programs will begin on Friday and Saturday, June 25th and June 26th.

A highly regarded meeting in the Industry, the convention brings 450-500 persons together in an outstanding atmosphere for educational programs, an opportunity to connect with others in the industry, and distribution of tools for educating the public. This convention is unparalleled in its focus on challenges and successes in Western Coal Mining issues. Our corporate mandate is to *“Promote western coal through education.”* In 2002, we began a sponsorship program to further allow us to move forward in getting the word out about the benefits of coal. We need your help to continue this endeavor. The materials needed to promote a solid informational/educational program add up to far more than the Institute can garner from dues.

Receive outstanding company recognition while supporting your Association.

We promise great recognition for your firm. These programs have been designed to enhance the focused manner in which your companies will stand out. Sponsorships avoid your company's name being lost on a list. The Institute believes coal is vital to our country's long-term energy independence and success.

All event sponsors will receive: ***

- 1. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.**
- 2. Recognition at the first general assembly and at the function sponsored.**
- 3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.**
- 4. Sponsor ribbon on nametag for every attending member from your company.**
- 5. A letter on RMCMI letterhead stating the amount of your sponsorship, our Federal Identification Number, and a disclaimer stating if there were any goods received by your company upon payment of the sponsorship (such as a free “A” package).**

HEADLINE SPONSORS - \$10,000:

Producer: **DAKOTA COAL COMPANY**



Support/Consulting: **BENETECH, INC.**



Equipment/Transportation: **CAT DEALERS**

*Empire Machinery, Wagner Equipment,
Wheeler Machinery, Wyoming Machinery*



Headline Sponsors will also receive:

1. **“Your Company proudly sponsors the 106th RMCMI Annual Meeting and Convention”** on all Convention material.
2. Banner displayed in registration area from beginning of convention on Friday and then at the opening session with Keynote Speaker.
3. One “A” Package to convention (for full \$10,000 sponsorship).
4. Introduction by President at Opening Session with a short bio read regarding your company.
5. Article (not ad) from your company in Convention Newsletter, if requested (for full \$10,000 sponsorship).
6. Presentation of recognition plaque at opening session.
7. Link on RMCMI website to your website, if requested (for full \$10,000 sponsorship).
8. See *** above.

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

MINE RESCUE SPONSOR – \$5,000

SOLD **The North American Coal Corporation**

Support this educational program that promotes mine safety.

1. Banner near registration area. It will also be displayed at the Mine Rescue Awards Breakfast.
2. Presentation of recognition plaque at Mine Rescue Awards Breakfast.
3. One “A” Package to convention.
4. Article (not ad) from your company in Convention Newsletter, if requested.
5. Link on RMCMI website to your website, if requested.
6. See *** above.

REGISTRATION SPONSOR – \$2,500

SOLD **Brahma Group Inc.**
SOLD **CONSOL Energy**
SOLD **J.H. Fletcher & Company**

This is a great opportunity to receive company recognition and welcome Association Members.

1. Banner behind Registration Area. Welcome your clients as they arrive.
2. See *** above.

GOLF SPONSOR – \$2,500

SOLD **ConocoPhillips**
SOLD **LeTourneau Technologies America**
SOLD

Many movers and shakers are on the golf course.

1. Golf Sponsor will receive a Banner displayed at the Pro Shop. Additional exposure at Golf Awards Monday morning.
2. See *** above.

SHORT COURSE SPONSOR – \$2,500

SOLD **P&H MinePro Services**

Continuing Education is another excellent way to show your support.

1. Banner inside Classroom where the two-day course will be held.
2. Banner will then be displayed near registration following the Short Course.
3. See *** above.

WELCOME RECEPTION SPONSOR – \$2,500

SOLD **Savage Services Corporation**
SOLD

Meet and greet old friends and new at the opening event.

1. Banner inside room where the reception will be held.
2. See *** above.

SCHOLARSHIP LUNCH SPONSOR – \$2,500

SOLD **BUCYRUS International**
SOLD **Peabody Energy**
SOLD **Trapper Mining Inc.**

Education, education, education! The perfect chance to promote support of the education of our youth in the industry.

1. Banner inside room where the luncheon will be held.
2. See *** above

MONDAY EVENING SPONSOR - \$2,500

SOLD **Cloud Peak Energy**
SOLD **Cummins Rocky Mountain, LLC**

Everyone attends this event! Great opportunity!

1. Banner inside room where the dinner will be served.
2. See *** above.

ENTERTAINMENT SPONSOR – \$2,500

This is a highlight of the convention--Monday night dancing and entertainment!

1. Banner inside room where the entertainment will be held
2. See *** above

SOLD **Fenner Dunlop Americas**
SOLD

SAFETY AWARD SPONSOR – \$2,500

SOLD **BHP Billiton**
SOLD **ICG ADDCAR Systems**
SOLD

Honor those mines with outstanding safety records.

1. Banner inside room where the Safety Awards are presented.
2. See *** above.

CONTINENTAL BREAKFAST SPONSOR – \$2,500

SOLD

Everyone gathers prior to the opening session and the Golf Awards are given at the same time.

1. Banner at Breakfast.
2. See *** above.

CLOSING LUNCH/ANNUAL MEETING SPONSOR – \$2,500

SOLD **Arch Western Bituminous Group**

SOLD **Thunder Basin Coal Company**

Passing of the Gavel and Drawing for two free “A” packages are the highlight of the Closing Lunch/Annual Meeting.

1. Banner inside room where the Luncheon is held.
2. See *** above.

CONVENTION SUPPORTER SPONSOR – \$500

**Butler Machinery
Cate Equipment Co.
Industrial Electric Motor Service
John T. Boyd Company
Norwest Corporation
Price Mine Services
Snell & Wilmer
Thermo Fisher Scientific
URS, Washington Division**

All convention sponsor entitlements listed at the beginning of this letter.

GOLF BEVERAGE CART SPONSOR – \$750

1. Banner on golf beverage cart.
2. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.
3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.

SOLD **Chevron Mining Inc.**

GOLF TEE BOX SPONSOR – \$200

1. Signage at the tee box.
2. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.
3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.

GOLF HOLE SPONSOR – \$100

1. Signage at the golf hole.
2. Your company name displayed on a PowerPoint slide show at beginning of the technical sessions.
3. Recognition (company name listed) from April through August in pre-convention newsletter, registration brochure, ticket-book, poster, website, and post-convention paper.

Mine Leadership Training Group

AVAILABLE SPONSORSHIPS NOT CONNECTED WITH CONVENTION

WEBSITE SPONSOR - \$7,500

This is an excellent opportunity to show your support to RMCMI and the industry to everyone visiting our website.

1. “***Your Company*** proudly sponsors the RMCMI website” for all of 2010.
2. Only one sponsor will be accepted for 2010. You will have home page recognition and a link to your website. See www.rmcmi.org.

SOLD **Murray Energy Corporation**

NEWSLETTER SPONSOR - \$5,000

Company recognition while supporting your Association

Two newsletters will recognize your company as the only sponsor. Your logo and recognition will be in at least three areas of the paper. A short article about your company will be included in both newsletters. Talk about award winning reclamation projects, the support you give to the community or other articles of interest to the membership and coal community. As a 501(c)(3), RMCMI cannot allow advertising but we can certainly highlight a company.